

Special Announcement

You have an 'In' at Northtown Automotive Companies



National Grid employees:



Stephanie Perry
InCard Liaison

As an employee of National Grid you are now eligible to enroll FREE of charge in Northtown Automotive Companies InCard program. This program was developed specifically for Western New York businesses to save employees money, time and stress. You can now take advantage of the pricing leverage of the over 15,000 employees enrolled in the Northtown InCard program. With 12 Manufacturers and over 350 pre-owned vehicles to choose from, you'll find it at Northtown!

716.614.7000 x562
s.perry@northtownauto.com

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- Northtown Dodge
 - LandRover Amherst
 - Northtown Sheridan Chrysler Jeep
 - Northtown Lexus
 - Northtown Hyundai Subaru
 - Northtown Toyota Scion VW
 - Northtown World Auto Centre



January 2007

As a valued employee of National Grid, we are offering you the opportunity to take advantage of a unique program offered through The Northtown Automotive Companies.

We've enrolled all National Grid employees in the exclusive InCard program, which allows you and your immediate family members to take advantage of Northtown's InCard Pricing Program. This preferential treatment entitles you to special discounts that could represent hundreds, even thousands, of dollars in savings on your next new or renewed vehicle purchase.

As an InCard member, you will have the ability to shop for a new or renewed car, truck, van or sport utility vehicle at www.NorthtownAuto.com. InCard makes shopping easy for you. Just click on InCard and key in your password. You will then have access to the following:

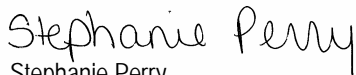
- InCard Pricing
- Loan Calculators
- Service Discounts
- On-Line Quotes
- Manufacturer Showrooms
- Renewed Vehicle Inventory

For additional convenience, you may contact your InCard representative at 614-7000 x562. Don't forget to keep your enclosed membership card with you at all times and present it to your personal InCard sales representative to ensure you receive all the special treatments.

Even if you don't buy a vehicle right away, there are many benefits to being on the "IN." Check for seasonal specials, promotions and product updates on our InCard website or by contacting our representative.

Northtown represents one of the most innovative and respected transportation dealerships in Western New York and we are proud to participate with The Northtown Companies on your behalf.

Sincerely,



Stephanie Perry
InCard Client Relations Manager
The Northtown Automotive Companies